



THE NEXT TIME YOUR COMPUTER PRINTER SERVICE PERSON SAYS THIS:



"Sorry, I'll have to VOID the warranty on your equipment because you're NOT using the OEM's brand of ribbon or toner"



NOT!



"I'll have to CHARGE YOU for this service call because you're NOT using the OEM's brand of ribbon or toner."

Tell your service rep that it is illegal to require or force the owner of a computer printer to use only the O.E.M.'s brand of ribbon or toner supplies. To make this requirement is in violation of the Sherman and Clayton Antitrust Acts.

A classic example of this issue was brought before the U.S. Supreme Court in 1956, and involved IBM vs the United States. At the time, IBM leased data processing machines to customers with the requirement that they only use the tabulating cards manufactured by IBM. Their customers were threatened with termination of their lease if they used cards produced by other manufacturers. As decided by the U.S. Supreme Court, this requirement in IBM's lease agreement was held to constitute a "tying agreement" and was found to be in violation of the antitrust laws.

Don't be intimidated by sales or service people. Let them know that a computer printer manufacturer cannot legally require, in writing or verbally, that a printer owner or leasee exclusively purchase ribbons, toner or any other supplies, from them. In order to make this kind of requirement, they must conclusively demonstrate and prove that other brands are incompatible to their printers.

Show this information to anyone who insists on voiding a warranty or charging you for a service call because they found that you weren't using the O.E.M.'s brand of ribbons or toner. Protect your right to use the supplies vendor of your choice.

Remember, ribbons and toners manufactured by Aspen Imaging are guaranteed to meet or exceed the O.E.M.'s specifications. We stand by the quality of the products that we manufacture.

**YOU HAVE THE RIGHT TO USE
THE SUPPLIES OF YOUR CHOICE!**

